

CORPORATE CARES PROGRAM

Supporting Hartford's Downtown Restaurants



The Mission

Our mission is simple: to make sure that Hartford's great downtown restaurants survive the pandemic. Covid has hit downtown restaurants hard. Without entertainment venues and stadiums, hotels full of guests, and office buildings full of workers, even the best, most successful restaurants are at risk. To make sure our great restaurants are still there when we all come back, we need to step up now -- together.

The Plan

Our plan is the "Corporate Cares" Program. Through this six-month program, each participating company will partner with a different restaurant each month. Communications from the CEO and C-suite leaders will encourage their employees to dine in or take out from that restaurant, and corporate communications teams will try to make participation expected -- and fun.

Your Partnership

Along with encouraging employees to frequent the partnered restaurant, corporate partners will also match sales made through the program that week, up to \$5,000.

OUR GOAL

Before the pandemic hit, Hartford had so much momentum, and our goal is to make sure that Hartford can bounce back fast. To do that, we need to use our large corporate community to help make sure our restaurants stay open. Your partnership can make all the difference.

